

## **Dialogue Events**

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Attention: Kudratov Laziz Shavkatovich

Deputy Minister of Investments and Foreign Trade to the Republic of Uzbekistan

Date: 28.03.2019 № 280319

Dear Mr Kudratov,

On behalf of our company, Dialogue Events (UK), we would like to take this opportunity to congratulate you on the just passed Novruz holiday and thank you for your attention to this letter.

Last week, I had a pleasure of meeting you in London during your government's trade mission to the UK. Once again, I would like to express my sincere appreciation of how professionally the Uzbek delegation conducted their presentations of the investment opportunities for UK companies.

Our company, Dialogue Events, is a professional event organiser specialising in governmental business events. Therefore, we would like to propose to the Government of Uzbekistan partner Dialogue for the development of a series of trade and investment business roadshows (conferences) with the aim of promoting foreign direct investment and international cooperation in Uzbekistan by bringing key decision makers from Uzbekistan's major industries and businesses to an international audience of potential investors. These roadshows should be based in regional business hubs. For Asia we would recommend Singapore, for Middle East – Dubai and for Europe – London.

As I mentioned during our chat in London, we recently ran a series of this type of events for the Turkmenistan Government. Those events were specifically for the oil and gas industry of Turkmenistan where we took a senior delegation of 20 Turkmen executives to Pan Pacific Hotel, Singapore in 2011, to the Adlon Kempinski Hotel in Berlin in 2012, to the Ritz Carlton Hotel in Dubai in 2013 and to the Grosvenor House Hotel in London in 2015. These events were successful in promoting Turkmenistan's oil and gas industry and were very well received by the international business community with between 250 – 350 delegates participating.

Our company would provide a turnkey event management service for a 2-day, 5\* hotel-based conference with the first day dedicated to presentations and the second day dedicated to pre-arranged one to one meetings. This would include business breakfasts, coffee breaks, lunch and a gala dinner. It would also include event marketing and branding, simultaneous translation. We can also arrange site visits to facilities.

The event would be self-financing, through the sale of delegate places and sponsorships.

We hope you will support this idea and we are happy to talk further on the detailed arrangements.

With best regards

Julia Romanenko

Director